



Mr Po Chung:

Po Chung was born in Macao. Matriculated from St. Stephen's College at Stanley, HK and got his BS degree in Fisheries Management from California State University at Humboldt.

Po started DHL International Ltd with Adrian Dalsey in Hong Kong in 1972 and operated it until it was sold to the German Post Office in 2001. DHL International was the company that owned and operated the DHL network outside the United States.

Po and his partner, Dr. Saimond Ip, taught Entrepreneurship at the University of Hong Kong from 2005 to 2011. In 2006, he set up the General Education Initiative, funded by Po & Helen Chung Foundation, to advocate Liberal Arts Education in 8 universities in Hong Kong.

In 2012, Po founded The Hong Kong Institute of Service Leadership & Management (HKI-SLAM). He believes the current subject of passing the business from the First Generation to the Second Generation is a Service to the family and the society. Without moral authority a leader is crippled, Po and his partners at HKI-SLAM are specialists in the moral aspect of leadership.